

‘Delivering High Quality Learning in the Most Effective & Efficient Manner’

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Instructor**

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Becker Continuing Professional Education



Overview

- **Meet Staff Training Needs**
 - Two delivery formats –
On Demand & Webcast
 - Curriculum- Timely, relevant, high
quality and actionable
 - Learning Paths
 - Customized Programs
- **Q&A**
- **Next Steps**

Delivery Method & Format - On Demand

- Online access via browser
- Streaming video & audio
- Animated course materials
- Course index
- Printable course materials
- Technical phone support
- Intermittent questions & final exam
- Available 24/7
- Content & course can be re-accessed

The screenshot displays a web-based course interface. At the top, the title is "Corruption The Dangers to The Economy, Part 1". Below the title, there is a video player showing a man in a suit sitting at a desk with a laptop. To the right of the video player is a course index with the following items:

- Introduction
- Corruption in the Business Env..
- Corruption in the Business Environn
- Defining occupational fraud
- Classifying Fraud
- Conducting business with a governr
- Impacts of Corruption
- Audit Alert
- Definitions of Corruption
- "Corruption is the misuse of entrus.
- Costs of Corruption
- Review 1
- Corruption: Facts & Fiqures
- Perpetrators of Corruption
- Motives for Committing Fraud b
- Types of Corruption
- Red Flags/Warning Signs of Co
- Detecting Corruption

The main content area shows a slide titled "Corruption in the Business Environment" with the BECKER logo. The slide content is "Classifying Fraud" and features a diagram with "Corruption" at the center. The diagram branches into "Asset Misappropriation" and "Fraudulent Financial Statements". "Asset Misappropriation" includes "Cash" (with sub-nodes "Larceny" and "Misappropriation") and "Non-cash" (with sub-nodes "Misuse" and "Theft/Larceny"). "Fraudulent Financial Statements" includes "Lying" (with sub-nodes "Timing", "Fictitious Revenues", "Improper Valuations", "Improper Disbursements", "Overstating Revenues", and "Understating Expenses") and "Cheating" (with sub-nodes "Conflicts of Interest", "Bribery", "Illegal Gifts/Gratuities/Payments", and "Money Laundering").

At the bottom of the interface, there is a control bar with "Paused 2:02:15:35" and buttons for "Notes", "Handouts", "Support", and "Exit". Below the control bar is a notes area with a text input field and a save button.

Delivery Method & Format – Webcast

- Online access via browser
- Streaming video & audio
- Course index
- Printable course materials
- Online technical & phone support
- Polling questions/ participation pop-ups
- Available at designated times/ with live moderator

The screenshot displays a webcast interface for a course titled "Corruption The Dangers to The Economy, Part 1". The interface is divided into several sections:

- Video Player:** Shows a man in a suit sitting at a desk with a laptop.
- Navigation Menu:** A list of topics with radio buttons, including "Introduction", "Corruption in the Business Env..", "Defining occupational fraud", "Classifying Fraud", "Conducting business with a governr", "Impacts of Corruption", "Audit Alert", "Definitions of Corruption", "Corruption is the misuse of entrus.", "Costs of Corruption", "Review 1", "Corruption: Facts & Figures", "Perpetrators of Corruption", "Motives for Committing Fraud b", "Types of Corruption", "Red Flaqs/Warning Signs of Coi", and "Detecting Corruption".
- Main Content Area:** Titled "Corruption in the Business Environment" and "Classifying Fraud". It features a diagram with "Corruption" at the center, branching into "Asset Misappropriation" and "Fraudulent Financial Statements". "Asset Misappropriation" includes "Cash" (with sub-nodes "Larceny" and "Stealing") and "Non-cash" (with sub-nodes "Misuse" and "Theft/Larceny"). "Fraudulent Financial Statements" includes "Lying" (with sub-nodes "Timing", "Fictitious Revenues", "Improper allocations", "Improper Disclosures", and "Overstating Revenues") and "Cheating" (with sub-nodes "Conflicts of Interest", "Bribery", "Legal Gifts/Gratuities/Payments", and "Money Laundering").
- Notes Section:** A text area with a "Save" button and a "Support" button.

Becker Distinguished CPE Faculty



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Customized Programs

- Government / Not for Profit
- Fraud
- Independence and Ethics
- CA Ethics
- Business Valuation
- Management and Leadership
- Effective Business Writing

Becker Learning Paths

Becker's delivers a recommended actionable learning plan by Level and by Practice Area



Becker Distance Continuing Professional Education Movie as of 3 14 12.mp4



Tailored Mapped Curriculum Example

Course Title	Number of CPE Credits	Year 1	Year 2	Year 3	Senior	Manager	Partner
Single Audit: Best Practices to Avoid Common Audit Problems & Pitfalls	2	E	E	E	C		
General Audit Sources and Guidance: Staying Current	2	E	C				
Management Accountability and Control in the Government: Circular No. A-123	2					E	C



Directed Work Experiences – On the Job Learning



Directed Work Experiences Matrix

Staff Level / Directed Work Experience	Staff	Senior	Manager
Client Service	Attend a client meeting	Lead a client meeting	Debrief an engagement with client
Engagement Planning & Management	Attend an engagement planning meeting	Lead an engagement planning meeting	Trouble-shoot a client problem
Personal Development	Job-shadow a colleague 1 – 2 levels above you	Build a new technical skill	Debrief client engagement with team and provide constructive feedback
Business Development	Research a client	Communicate a problem / status to client and engagement manager	Pursue expansion of services with existing client

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Sample of Becker CPE Partners.....



Product Demo

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UPCOMING WEBCASTS

7/29/2009 Identity Theft: How to Detect, Deter and Fix

7/30/2009 Consolidations/Business Combinations (SFAS 141-R) and Non Controlling Interests in Consolidated Financial Statements (SFAS 160)

see all

COURSE CATALOG

TOP SELLERS

Revenue Recognition (SAB 104, EITF 00-21) Part 1

Financial Statement Analysis: Using Ratios to Assess the Financial Health of an Organization, Part 1

see all

Corruption The Dangers to The Economy, Part 1

View

Corruption in the Business Environment

Classifying Fraud

```

    graph TD
      Root((Corruption)) --- A1[Asset Misappropriation]
      Root --- A2[Fraudulent Financial Statements]
      Root --- A3[Corruption]
      A1 --- A1_1[Larceny]
      A1 --- A1_2[Skimming]
      A1 --- A1_3[Non-cash]
      A1 --- A1_4[Trust Larceny]
      A2 --- A2_1[Lying]
      A2 --- A2_2[Timing]
      A2 --- A2_3[Malicious Reversals]
      A2 --- A2_4[Improper Valuations]
      A2 --- A2_5[Improper Disclosures]
      A2 --- A2_6[Overstating Revenues]
      A2 --- A2_7[Understating Expenses]
      A3 --- A3_1[Conflicts of Interest]
      A3 --- A3_2[Bribery]
      A3 --- A3_3[Illegal Gifts/Gratuities/Payments]
      A3 --- A3_4[Money Laundering]
      A3 --- A3_5[Cheating]
    
```

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Paused 2:02/15:35

Notes Handouts Support Exit

Enter a note title here.

Enter a note here, then hit the Save button.

<https://university.learnlive.com/login.aspx?BrandingID=1568>



Becker / HLB Discount Agreements

- CPA Discount Agreement:
 - Direct bill \$1000 discount
 - No minimum Enrollments
 - No exclusivity clause

CPE DISCOUNT AGREEMENTS

- Block Purchase Option:
 - - 500 minimum hours @ \$12 per hour
 - - 1000+ hours @ \$10 per hour
- Subscription Option:
 - - \$150 per staff person
 - - No minimum Enrollments Required
 - - Access to all on demand and webcasts 1 year



- **Questions & Answers**
- **Next Steps**

Becker Points of Contact

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